



**SIAL AND MMM ORGANIZE**  
 ... AN OVERVIEW OF THE NEW FOOD RETAIL  
 CONCEPTS IN PARIS

**FRIDAY, OCTOBER 22<sup>ND</sup> 2010**



découvrir la distribution de demain  
 worldwide retail benchmarking & trends

**APPLICATION FORM** (1 form per person)  
 Form to be submitted before **Monday, May 31<sup>st</sup>, 2010.**

LAST NAME :

FIRST NAME :

POSITION :

On behalf of the following company :

COMPANY NAME :

RETAIL BANNER :

STREET ADDRESS – ZIP CODE – CITY :

COUNTRY :

TEL. +

MOB. +

FAX +

EMAIL (**compulsory**) :

WEBSITE :

BILLING ADDRESS (if different from the above) :

FIELD OF ACTIVITY :

I have read and accept the tour conditions.

I register to this one-day retail study tour on Friday, October 22<sup>nd</sup>, 2010, on the basis of the following terms & conditions :

**Per person : 712 € tax inclusive** (595 € excluding tax + 19,6% french VAT)

*This price is based on 40 participants minimum.*

*It includes : the whole organization of the retail study tour (6 to 8 stores) in downtown Paris and/or its suburbs, a road book presenting the stores, an escort by an English bilingual retail industry specialist, the daily logistics (bus transportation, quick lunch in one of the visited stores).*

*It does not include : insurances, any services not mentioned in « It includes ».*

Find enclosed the full payment to France Conventions (in €uro only) :

by bank transfer

Object : MMM

Account name : France Conventions – Crédit Agricole

Bank code : 18206

Branch code : 00420

Account n° : 09322259001

Check digits : 86

IBAN : FR76 1820 6004 2009 3222 5900 186

BIC : AGRIFRPP882

by bank check

Payable to France Conventions

by credit card

Visa Mastercard (encircle the correct card type)

N°

Exp : /

Security code (3 digit n°) :

We will send you a settled invoice once we receive your payment.

**THE UNDERSIGNED ACKNOWLEDGE THAT I HAVE READ & ACCEPTED THE TERMS AS SET.** Date, seal and signature

➔ **The original of this form \* is to be submitted**

- **by mail to :**

France Conventions – MMM

55 avenue Kléber 75116 Paris – France

- **by email** (please scan this form once filled & signed) **to :**  
 ajullien@missions-mmm.com

\* we will not take into consideration any incomplete form.

55 avenue Kléber 75116 Paris France T. +33 (0)1 56 26 52 07 info@missions-mmm.com

France Conventions S.A. au capital de 815 949 € RCS Paris 393 458 823 TVA FR 68 393 458 823 APE 748J Licence n° LI.075.96.0247 Déclaration d'existence n° 11-75 2263075

[www.missions-mmm.com](http://www.missions-mmm.com)



#### **TERMS & CONDITIONS :**

- 1- the receipt of the application form confirms your registration and payment of this tour.
- 2- cancellation policy :
  - in case of cancellation by France Conventions : total refund.
  - in case of cancellation by the participant : no refund.

#### **FOR YOUR INFORMATION :**

- 1- upon receipt of the application form and payment, we will send you **by email** a confirmation of your registration and a settled invoice.
- 2- in June 2010, we will send you **by email** the detailed program.
- 3- during the week of October 4<sup>th</sup> : we will send you **by email** the time and meeting point information.
- 4- on Friday, October 22<sup>nd</sup>, 2010 : we will provide you with the road book.